



## THE OBJECTIVE

Gyroscope's Optimized Listed Options (OLO™) are customized and designed to protect a client's concentrated stock position and preserve wealth.

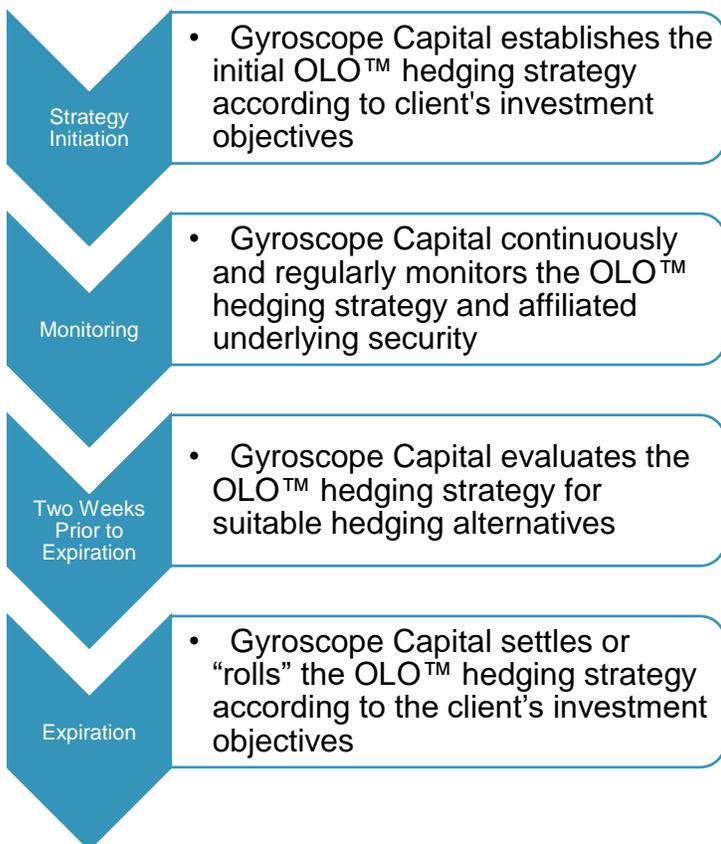
## THE STRATEGY

Gyroscope's Optimized Listed Options (OLO™) addresses a client's existing concentrated stock exposure. With the client's input, we create an account-specific Investment Policy Statement (IPS) outlining the client's objectives. Our process "optimizes" by pairing these objectives to customized FLEX options with specific maturity dates, strike prices and net credits if applicable. We analyze the client's Investment Objectives vs. the OLO™ regularly to maximize the client's benefit.

## THE FIRM

Gyroscope Capital Management Group, LLC is an Investment Advisory firm founded in 2006. The client service team is based in our Naples, FL office. ([www.gyroscopecapital.com](http://www.gyroscopecapital.com))

## THE ACTIVE MANAGEMENT PROCESS



## OLO™ CHARACTERISTICS

Minimum Transaction Size	\$500,000
Expiration Date	Custom
Call and Put Strikes	Custom
Exercise Style	European
Dividends	Retained by Client
Custody	Fidelity, Schwab & Pershing
Option Renewal	Automatic per Investment Policy Statement
<ul style="list-style-type: none"> <li>- Portfolio or Single Stock Hedging Available</li> <li>- OLO™ options can be structured to include a credit</li> </ul>	

## OLO™ COMPANY EXAMPLES

Name	Ticker
Lockheed Martin Corp.	LMT
Johnson and Johnson	JNJ
Sherwin Williams Co.	SHW
Lincoln National Corp.	LNC
3M Company	MMM
United Health Group	UNH
Altria Group Inc.	MO
McKesson Corp.	MCK
Berkshire Hathaway Inc.	BRK-A
Phillip Morris Intl. Inc.	PM



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Illustrations used in this document are hypothetical. The results achieved by individual clients will vary and will depend on a number of factors including the particular underlying investments and their dividend yield, option market liquidity, interest rate levels, implied volatilities, and the client's expressed return and risk parameters at the time the service is initiated and during the term. Investors should carefully consider any strategy and be aware of all the risks, including, but not limited to, receiving back less value than they invested.

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Options trading is not suitable for all investors. Contact Gyroscope Capital Management Group, LLC ("GCMG") at 9130 Galleria Ct, Suite 300, Naples, FL 34109 or visit <https://www.theocc.com/Company-Information/Documents-and-Archives/Options-Disclosure-Document> for a current options disclosure documents, "Characteristics and Risks of Standardized Options." This document discusses potential risks with options issued by the Options Clearing Corporation ("OCC"), which are typically listed on an exchange.

The examples shown above are for illustrative purposes only and may not indicate future performance as options pricing can be affected by, but is not limited to, time, market, interest rate, and volatility fluctuations. Each pricing structure is calculated assuming certain parameters, which are subject to change. Investors should carefully consider executing any trade using options and be aware of all the risks, including, but not limited to, receiving back less value than they invested. The prices above reflect fair value pricing based upon software utilizing the Cox-Rubinstein Option pricing model and current stock information. Fair value pricing does not necessarily reflect the actual value that can be obtained in the market.

These transactions may consider the use of FLEX options. FLEX options are customized market-traded options brokered with a dealer. FLEX options can be customized for any number of shares (in 100 share increments), strike and any maturity date. FLEX options are generally European style options exercisable only at maturity by the owner. The elimination of early exercise allows option sellers to control settlement either in stock or cash (by closing out the option).

Gyroscope employs minimum account sizes for the strategy to ensure that there are sufficient shares (options are sold in 100 share lots) and that the client has a minimum sophistication regarding the market. Investors are not required to be accredited to participate in these strategies.